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Legacy is important. So is the next generation. [optional]

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History is important. Absolute bedrock. Our profession realizes this more than most, but in our instant culture the significance of the past is often lost.

In the United States we are perhaps now into the third or fourth generation of TCM practitioners. Blue Poppy was founded by Bob Flaws and Honora Wolfe—both *first* generation TCM pioneers, both firmly committed and tireless in their efforts to establish and support our fledgling profession. Bob and Honora are now enjoying a well-deserved retirement, but Blue Poppy continues to thrive.

Blue Poppy started with a vision to address an important need in the profession: books about TCM in English. In the early years of Chinese Medicine in the US there were almost no written materials for students, and so Blue Poppy started a publishing house. Bob and Honora also began offering educational seminars to augment the thin education available at the few schools that existed.

When the lack lack of educational materials was no longer a burning issue, Blue Poppy moved on to address another problem: quality herb materials and formulas that addressed the unique complaints of American patients. And so Blue Poppy herbal products were conceived and born.

The Blue Poppy herbal product lines now include:

- traditional formulas in tablet and encapsulated form
- pediatric liquid formulas
- effective topical formulas
- unique formulations based on modern Chinese research
- our new ground-breaking excipient-free granules, that feature many single herbs and more formulas than most other brands

Five years ago, Blue Poppy embarked on another mission: to address the need for needles that offered the best quality available at an affordable price. We are happy to say that we succeeded beyond our wildest dreams with both our Balance and Tempo needle lines.

All along Blue Poppy has prospered by supporting the profession 100%. We are, and have always been, committed to doing our part to establish Chinese Medicine in the US as a legitimate and respected profession. We hire licensed practitioners to take your calls so that you have knowledgeable service; we support acupuncture projects in the developing world by donating needles, and we support our professional organizations. This is who we are.

Now as we move into the future, we again return to our original educational mission in a new and exciting way with the launch of our Continuing Education division's state-of-the-art learning management system. Our vision is to offer CE courses that move the field forward in a bold way. We intend to move beyond the simple data-dump classes with mediocre film quality that is so typical of what is currently available to TCM practitioners and move into CE classes that take into account how adults actually learn best. Stay in touch with our efforts. We think you will be pleased.